

2014 November Website/Publicity/Evaluations Report

Website: The new website is launched. I tested it on my phone and it definitely is mobile friendly. Sessions can be filtered by subject, time, venue etc. or you can browse the whole list at once in time order. I would like to add a header slide show, so we need to take some pictures at board meetings and at convention so I can set that up. One question regarding the website: The minutes page is hidden and also not detectable by a google search. Do we want to password it instead?

The new database service continues to prove its worth. The program is done, much to Andrea's credit. Larry has passed on all facility information as well. In January I will use the same database to get information regarding speaker payment. Everything still takes time using the new database. The big change is the completeness of the information from one source which we access directly with no wait time passing data on to another person or waiting to receive data. The convenience of having an embedded email right in the speaking proposal is very handy. We all add information to that source and draw information out and it is available 24/7.

Exhibits is using the same system and Jenn is finding that it is working well for her.

Evaluations: I will be submitting the session information into a provincial database where evaluations will be collected. We will get that information back from them. Not a lot different than last year, but someone else is managing it, so hopefully the results will be more timely and hopefully more teachers will submit evaluations. The QR code for evaluations will be on the wristband, so hopefully that will help. A word of caution. The website for evaluations was very slow last year. I mentioned this to North Central who were in charge of the evaluations website and they had the same problem. They ended up setting up computers for teachers to access, as it was almost impossible to submit by phone. Hopefully this will not be a problem this year, but I thought it was worth mentioning. Convention as a Whole, Exhibitors feedback, and Presenters feedback will still be completely handled by our convention.