

**Exhibits Report for April 2017**  
**Submitted by Tara Hrysak**

**Convention 2017**

- o 2017 Exhibits space was sold out! We had to add 2 extra booths and had a waitlist!
- o Traffic in the hall was slower than last year, which was noted by many of our longtime exhibitors.

**Convention 2018 (as of April 17):**

- o 2017 Exhibits space was sold out! We had to add 2 extra booths and had a waitlist!
- o Traffic in the hall was slower than last year, which was noted by many of our longtime exhibitors.
- o Registration is currently open. Online registration will continue year round thanks to Bertha for opening it.
- o Approximately 15% pre-booked for 2017 (23 of 158 booths)
- o Current rates are set at:
  - Rates for regular booth - \$540.00 + 27.00 tax = \$567.00 per booth.
  - Not for profit booth rate is \$440.00 + 22.00 tax = \$462.00 per booth.