

## **2017 April Publicity-Website-Evaluations Report**

### **Bertha Yagos**

A huge thank you to all board members for their dedication. All in all, a very smooth convention due to great teamwork.

Choosing sessions and setting the venue and time during July and early August is very helpful to managing the data for creating contracts, providing data to facilities and finance, and communicating reminders to speakers, just to name a few. This contributes to a smooth convention resulting in very few last-minute changes. I recommend that this timeline continues to be a high priority. Thank you, Andrea, for your diligence to this during your term as Program Chair.

#### **Website:**

1. Fairmont Palliser passkey to book online is already on the website.
2. Summer conference report suggests we should not be using Gmail or google accounts. If anyone needs a [xxxx@pdtca.org](mailto:xxxx@pdtca.org) email account, we can do that, just let me know. Exhibits, Vice President, Program, and info(website) are using @pdtca.org email addresses.
3. 2017 info is gradually being removed from the website.
4. The speaking proposal is active online. The call for presenters for 2018 is on the home page of the website and all 2017 presenters have been emailed and asked to submit. We already have 10 submissions.
5. Exhibitor registrations will be enabled, when the Exhibits Chair receives the 2018 documents from Telus Convention Centre and St. George Show Services.

#### **Evaluations:**

1. No word from ATA. Perhaps Spring PDAC will shed some light. I have speakers asking for their evaluations, and I am letting them know that we have no word yet, but will let them know as soon as we know.
2. The hotel room draws have not been determined, as I have no names yet.