

## Website, Publicity, Evaluations Report January 20/21, 2017 – Bertha Yagos

Pre-registration is up and running and monitoring itself. We had to start on January 8<sup>th</sup> due to the Robotics Session that needs to know how many robot kits to order a month in advance of convention. I will have the lists printed out and in a binder at the convention desk so teachers can add themselves starting Thursday afternoon. A board member needs to be in charge of picking the list up prior to the session. We can't monitor the off-site sessions, but the speakers can log in and get actual names and email addresses for the teachers who are registered. Where there are participant fees, we need to have a board member at the session to help collect the fee. On the website under Program/Session Glance and Details with filters you can see which sessions require pre-registration and which ones have a participant fee by using the filters. There is also a downloadable list at the top of the pre-reg page.

Sched is up and running. Speakers and email addresses have all been added to Sched and emails have been sent out asking them to edit their profiles. Speakers have been asked to upload handouts into Sched on their own, or email them to me and I will upload them to Sched. The evaluation form is available through the evaluation link in each session detail in Sched and is specific to that session as the title of the session is already filled in. You do not need to create a profile or be logged in to access the evaluation form. The first 8:45 session "Helping Different Kinds of Minds Solve Problems" has the evaluation link set up as a demo so you can get an idea. The rest will be added much closer to convention. You always have to go back to Sched and click on the session title to do another evaluation. Provincial ATA will help with analyzing the returned data and I am not sure when they want evaluations to close, probably about a week after convention. Also wondering if they will email the results to speakers or if we are doing that.

For the hotel room draw, do we want to add that to the session evaluations or to the convention as a whole evaluations? We have done the draw with the convention as a whole evaluations in the past. If we do that this year, do we want to offer a prize for the session evaluations too to motivate our teachers to enter their evaluation of the speaker. How about a lower end ipad? Or we could make several draws and make the prizes less valuable.

If you use your actual name when you create a Sched profile, your name will show up in a Google search. To prevent this, you can use a nickname, or use your own name and then go into the control panel and hide your profile.

Email reminders with details of their contracts have been sent to all speakers to review.

I need two people at this meeting to commit to hang the posters at convention and take them down. They will be in 2 parts this year so the bottom half can be taped and then the top half above it. That should make each part lighter for the tape to hold. I also need someone to put up the room signs in the Telus Convention Centre. We can't do this until Thursday morning if there is anything going in in the rooms and usually there is. I will have tape and scissors.

A letter size printable convention at a glance which looks just like the poster will be available on the home page of our website at the beginning of February. There will also be a printable booklet of the program with session detail in letter size. You can also print a schedule from Sched, but it takes a lot more paper and is not a concise.

We will do the attendance count at sessions again this year. You can access the link on our website under Info & FAQ and then Admin Login. There you will see Board Members Duties Attendance link to click on. This will take you to the form. I have given you several filtering criteria. You only need to fill in one filter and then hit search. That way you have a choice of what to filter by. Last year some board members thought they had to fill in all the filters which caused them difficulty. If you submit and realize you made a mistake, just filter for the session again and your last entry will show up and you can correct it and submit again. Likewise, if a board member has already filled in for a session, you will see who it was and the count, so just click back and then search again at the top of the page. If the internet is slow, it can take a bit for things to show up. You can check the link out before convention so you have a feel for it. Please don't submit any data when you are checking it out.

All delegates except contracted teachers with member boards of Palliser Convention need to sign in at the convention desk to get a bracelet for ID. What do we do about delegates who forget their ATA card? They could be denied from a session if they can't produce it. Can they come to the convention desk sign up and present some ID and receive a bracelet? What should they show for ID?

Email from Randy at Morgex: I think I would like to be first out of the gate with George Couros. We would look forward to being a co-presenter if that works for the committee. I would be able to provide a cheque for \$4,200 to go towards his costs. Let me know if that would work and I can provide a logo to recognize our involvement.

We need to discuss how we would like to recognize Morgex.

PROPOSED CHANGE TO POLICY:

1.3. Teachers of private, charter, and federal schools; **social workers, psychologists, therapists or clinicians employed by school boards** within the boundaries of the convention or elsewhere as approved by the board, shall be eligible to participate in the convention upon payment of a fee as stated below:

1.3.1 Members of the A.T.A./Canadian Teachers Federation double the regular member convention fee

1.3.2 Non-members of the A.T.A./C.T.F. – associate ATA membership of ~~\$100/teacher~~ before the December 30<sup>th</sup> prior to Convention plus double the regular member convention fee.

**1.3.3 Social workers, psychologists, therapists or clinicians employed by member school boards of the convention will pay for the associate ATA membership fee plus the regular member convention fee.**

**MOTION:**

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