

2018 April Publicity-Website-Evaluations Report

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Publicity/Website:

1. All in all, a very smooth convention. It is great to be part of such a wonderful team!
2. The biggest problem was that the tape to hang up the posters did not stick and posters kept falling down. Some board members have suggested that we purchase retractable banner stands and attach our posters to the stand. I have checked prices and Bannerz.ca out of Edmonton would cost about 350.00 per stand and we need 5 stands including the Hyatt. One stand is adequate for Thursday. Friday is a longer poster so the last 20 inches of the poster would need to be cut off and taped to the wall beside the banner stand, but it would not be very heavy and would stick fine. We have money to pay for the stands, it is a question of approving the cost if we decide to go that way. The other suggestion I have is to use the tape that Education Station had this year. It is about 6.00 per roll. I bought some and tested it. It sticks very well and is guaranteed removable. I put it on a painted surface and it does stick well and remove well. TTC would have to approve the tape before we could use it. However, I am not sure if it would work on the walls at the TTC for a heavy poster. They seem to have a kind of cloth feel which makes it hard to stick tape to them.
3. The speaking proposal site for 2019 is up and running on our website, so please encourage your colleagues to submit. I have emailed all the presenters who submitted last year to resubmit for 2019 if they wish. The deadline to submit is June 30, 2018. There are already 10 proposals submitted as of April 11th.
4. Exhibitor registration is closed for 2019. Do we want to set a date to open Exhibitor registrations so I can post the date on the Exhibitor registration page?
5. Session information for 2018 is still available on the website but will be removed by the end of April or early May. I will post a copy of the 2018 program on the website which will be available using the Session Archives button under the Program button. This can be helpful if you are looking for a session for local PD. If you need contact information, please email me and I will send you the speaker's email address.

Evaluations:

1. Convention as a whole: 261 responses with an average rating 3.6.
2. Session evaluations: There were 804 attendees who created schedules in Sched, but only 376 session evaluation responses. That means that less than 376 teachers left feedback for the sessions they attended, because the teachers who left feedback did so for more than one session. The process on Sched is very easy. You did however need to have a Sched account, or the feedback response form for each session was disabled. I was emailed by teachers who did not like that, so I contacted Sched and they said they would not remove that restriction.
3. Sometimes I wonder about the validity of the numeric rating of sessions. Quite a few teachers chose the Sad Face because the session was full. Those sessions should have had the highest Happy Face rating. These teachers rated their feelings, not the quality of the session.
4. The reports are posted on the minutes page.

5. Despite some of the shortcomings, Sched is still a very useful site and many teachers use it, even if they do not create an account.