

2019 September Publicity-Website-Evaluations Report

Bertha Yagos

Website:

1. Website has all the approved sessions listed in search mode. Featured speakers are also listed with pictures.
2. Exhibitors who have had a booth assigned are listed on the website under Exhibitors List. Great to check out, as most of the Exhibitors have a website link.
3. We will again be using the Sched mobile site. ATA has paid for our log in rights again this year. I will set our program up on Sched when the program is solidified. At that time, the Sched Mobile link will appear on our website under Program.
4. Pre-registration will be from January 6th at 9:00 am to February 12th at 9:00 am.
5. Of the 194 contracts sent out we have 27 left who have not returned signed contracts yet. Weekly reminder emails will be going out from now on.