

Exhibits Year End Report – Submitted by Tara Hrysak 2020 Chair

We had a good year this year despite the down turn in corporate budgets.

We had:

142 out of 156 booths purchased, only one less than last year.

4 exhibitors did not show up.

We did pre-registration for next year on the Friday. This was again received well by exhibitors. We currently have 15 booths spoken for and have 3 paid. Many were waiting to see what the cuts to education would bring before signing up.

Our exhibitor of the year was Wintergreen Learning. Marcel was extremely appreciative and honoured to receive the recognition.

Thank you to Bertha for all her work with the website and floor plans.

Thank you to Jenn for all her help over the weeks leading up to convention.

Thank you to Lesley for her help during convention.

As every year, Ursula from Convention Centre was amazing with last minute requests. We had a few hiccups with the new show service. We were able to work things out and Rick and his staff were great.

Thank you to the executive and the board for all of their support this year.

Recommendations For 2021:

- Go over all documents from 2020 on the website to ensure exhibits has updated all documents for 2021. (Cancellation policy on website.)
- Work with programs to see if we can expand the speaker – exhibits hall connection
- Work with CCTCA exhibits to share exhibitor lists, passing on information and awareness of our convention to potential exhibitors
- Look into social media for exhibits
- Possible scavenger hunt or draw in exhibits hall to increase traffic
- Look into e-transfers/cheques for payment options