

## 2020 October Publicity-Website-Evaluations Report

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### Website:

1. Dan Maas is doing an excellent job of keeping us posted and setting up training sessions and between convention communication tools and contact lists for convention executive.
2. Website has no speakers listed at this time and no contracts have been offered. Speakers were notified by email in early September letting them know we would not be selecting sessions until October due to the uncertainty. Now that we know the convention is virtual, we will need to gather more information from speakers. There are 285 speaking proposals submitted and of those 261 indicated that they could do a virtual presentation and 24 chose no. However, before we can proceed, we need to find out if their presentation will be live or pre-recorded as the pre-recorded sessions do not need a timeslot and could technically be available the duration of the 2 days or even longer. I will send an email out requesting speakers to edit their speaking proposal and add that information. There may be more information we require from speakers after we do the 2 training sessions Dan Maas has scheduled next week so I will wait until then to send out those emails. After that I will update our database with the required questions and notify speakers to add that information to their speaking proposal – and then chase them to do it. We are also looking at sharing speakers with other conventions especially the ones which are held during the same days as Palliser Convention. All this is new to all of us but it will be fun to have a new challenge and learn new things.
3. The live sessions will require a moderator. I “presume” board members will need to sign up for that. I will find out more at the training sessions next week. Perhaps this is a reason for us to set up social media set to private for PDTCA board members only. I like the notifications I get on my phone when something is posted on social media plus the fact that you can ask a question. I am sure we will have more information for board members between our regular meetings than we did in the past.
4. We will be using the Sched site to deliver the convention.
5. I presume there will be no need for pre-registration as numbers are irrelevant for a virtual convention.
6. Thanks to the board members who vetted speaking proposals this year. We still have 58 proposals that were not vetted. I did give a number of sessions that needed to be done by each person who signed up, but we had one person who signed up by mistake and another who couldn't find any he/she felt qualified to answer by the time he/she had a chance to start vetting. The number was 30 sessions so we need 2 people who could do that for us.