

## **March 2023 Exhibits Report**

### **Submitted by Tara Hrysak**

First huge Thank you to:

Bertha for getting things up and running. As well as helping exhibitors with registration and payments.

Sherry for accepting e-payments.

Kristi for helping run exhibits and blowing up more than her share of balloons.

Thank you to the whole board that helped with answering questions and

### *Work Completed*

#### Exhibits 2023 Convention

- Had a reduced footprint this year.
- 85 Exhibitors this year and 1 dealership.
- Exhibitors reported good traffic to their booths this year.
- Many worried about next year and their status.
- Having Goosechase quests within the Exhibits Hall helped generate traffic.
- Having Owl's Nest in the Hall was a success.

#### Recommendations for 2023

- Work with CCTCA to coordinate booths and share more information.
- Look at having a stage in the exhibits area to possible run demos/programs (ie:Telus SPARK and Clay for Kids at CCTCA).
- Look into more FNMI content booths.
- Follow up on inquiries for 2024.
- Open registration to pre-registration early May.
- Open registration Late May.
- Maybe look at incentives for early registration or multiple booths
- Stick with smaller space – add if needed.