



Palliser District Teachers' Convention Board (PDTCA) Executive Meeting Agenda



Hyatt Hotel Calgary, Alberta
(2:00 pm Hybrid/Online – using Zoom)
March 22nd, 2024

Zoom Link: - [PDTCA Executive Meeting March 22 2024 2:00 p.m.](#)

In attendance:

L. Avramovic, A. England, C. Crane, C. Gonsalvez, S. Leppa, P. Morck, J. Munton, K. Nakaska, L. Neville, S. Paton, J. White, B. Baum

Virtual: B. Yagos

Absent:

1. Call to order and Land Acknowledgement – 2:22 pm

2. Human Rights Statement

- As an organization that promotes and is committed to respecting human rights and ensuring a safe, secure, and healthy environment for all, the Alberta Teachers' Association (ATA) works to ensure that all present at or participating in ATA programs and events are protected from violence and harassment.
- All ATA members are therefore expected to promote and defend the fundamental human rights of everyone engaged in ATA programs, activities, or other ATA work. ATA members are expected to treat one another with fairness, respect, and dignity and to uphold the highest standards of professionalism, accountability, competence, and integrity as representatives of the provincial Association as well as their respective locals and subgroups.
- Furthermore, ATA members are obliged to act to prevent violence and harassment wherever possible and report to the appropriate person in authority any suspected breaches of this statement that come to their attention.

3. Approval of Agenda

- **Motion: That PDTCA adopt the agenda of the March 22nd, 2024, meeting.**
- **Moved by Paulette Morck/Seconded by S. Paton. CARRIED**

4. Adoption of minutes of the previous meeting:

- **Motion: That PDTCA approve the minutes of the January 19th, 2024, PDTCA meeting.**
- **Moved by Tara Hrysak/Seconded by S. Paton CARRIED**

5. Correspondence

- Jill White – Email with a list of CCTCA guests for convention
- Daniel Maas – 2024 Convention greeting from President Schilling
- Daniel Maas – Information on Central Table Bargaining Reps at Convention
- Daniel Maas – Convention Treasurers Seminar and Spring Convention meeting
- Daniel Maas – Annual Report 2024
- Jill White – Emails with Constitutional Changes – vote from the different locals.

- Annie Jacques is replacing Andre Pollard on the board.
- Notice of absence - J. Lafrenière, S. Paton (Saturday), D. McArthur, A. Pollard

6. Action Items

• Local Concerns

- Correspondence from Canadian Rockies, Foothills, Christ the Redeemer, and Rocky View are concerned about the convention fee increase.
 - Discussion has moved into the Convention Fee Increase – Sherry Leppa will talk about this in her report tomorrow.

7. Treasurers Report

- S. Leppa presented the financial report.

8. Unfinished Business arising from the January 19th, 2024, minutes.

- Discuss the changes made to the Policy at the Policy meeting on December 1st, 2023. This policy has been on the minutes page for all to read to see the changes and come prepared to vote on these changes.
 - Recommend that we move the Policy Handbook to the end of the tomorrow's agenda.
- PDTCA Proposed Fee Increase – discussed in Local concerns and Executive reports.

9. Old Business

- Status of Constitution Review
 - Have received 9 of the 10 locals, all in favor of the Constitution Review Changes.

10. New Business

- Treasurer Seminar – Edmonton – Thursday, April 25, 2024
 - Sherry Leppa and Jenn Munton will attend.
- Spring Convention Meeting - Edmonton – Friday, April 26, 2024
 - Tara Hrysak, Alison England, Jenn Munton, and Sherry Leppa will attend.
- Spring PDC – Friday, April 26 and 27, 2024.
 - Tara Hrysak and Alison England will attend.
- Summer Conference – August 12-16, 2024
 - Will decide after elections tomorrow.

11. Executive Reports

- **President** – Jill White – report posted.
 - **Work Completed**
 - Will not be running for re-election.
 - Still waiting for one local for their minutes detailing their vote on the proposed constitutional changes
 - See table in report for the specific changes.
 - **Work in Progress**
 - Addressing Local concerns

- Resigning from PDTCA
- **New Business/Action Items**
 - The later start time made for better keynote attendance at 9:00
 - Keynotes worked well in the one room over the two days.
 - Recommendations for next year:
 - See report.
- **Past President** – Jenn Munton
 - **Work Completed**
 - Worked on Goose Chase
 - Choose 5 winners through a draw.
 - Hosted hospitality for board members
 - Attended CCTCA for PD
 - **Action Items/Recommendations for next year**
 - Look at other photo spot options.
 - Continue to provide a space for board.
- **Vice President** – Christine Crane – report posted.
 - **Work Completed**
 - Honorary President Reception, Convention vests – no need to order more for next year.
 - Sign up duties went well.
 - **Action Items/Recommendations for next year**
 - Revisit the idea of Long-Term Service Awards
 - Instead of paper posters for schedule, work with Vista technology to have demo interactive whiteboards with the schedule.
- **Program** – Alison England – report posted.
 - **Work Completed** (more detail in written report)
 - Convention 2024
 - Evaluation Analysis
 - Keynotes were well-received.
 - Lots of positive comments regarding our staggered keynotes and 9:00am start time.
 - Several comments regarding full sessions and inability to get into desired sessions. Most of these comments were from sessions on Thursday.
 - Sched is still viewed as “Registering.” Many people are thinking they are registering, but they are not.
 - Time and space have been booked for our in-person vetting session: JULY 31, 2024
 - **Work in Progress**
 - Campaign to advertise our session proposal dates (April 15 - July 26, spread the word!)
 - Time and space have been booked for our in-person vetting session: July 31, 2024
 - Problem solving solutions:

- Have larger rooms on Thursday.
 - Speakers who want smaller room could be booked on Friday.
- **Action Items/Recommendations**
 - There will be a Program Committee Vetting session held on July 31, from 10:00 am - 4:00 pm at Trinity Christian School in SE Calgary. Plans will be made to host people from our board to bring their expertise to help select high quality sessions for our 2025 Convention. We will require board members who are able to vet for the following sessions – see report for sessions.
 - Speaking proposal letter to email out to all local secretaries to email to all teachers.
- **Facilities** – Lindsay Avramovic
 - **Work Completed**
 - Considerable cost savings this year for AV of approximately \$12,000.00 due to the new program format, ATA projectors, negotiating equipment.
 - \$2000.00 savings at the President's Reception due to reduction/substitution of items.
 - Prayer room was well received by delegates.
 - Filled both room blocks at the Hyatt and Fairmont Palliser:
 - Forgoing our contract concession at the Fairmont (free meeting room) and using SARO for December executive meeting.
 - Our contractual concessions at the Hyatt reduced rental costs of the imperial rooms.
 - Conducted a thorough review of venues for future executive/board meetings, as well as future convention locations. (see report for details)
 - **Work in Progress**
 - Signing of contracts for board/executive meetings for 2025, PDTCA Convention 2026.
 - **Action Items/New Business**
 - Hyatt Regency Points Account
 - Memo from Executive Secretary indicating that convention board meetings cannot conflict with PEC Meetings. Moved September 20 (Executive) and 21 (Board) meeting to September 27/28th.
 - Motion for venue of Executive/Board Meetings
 - See the slide presentation of hotel comparisons.
 - List of recommendations to consider – see report for more details.
 - **Lindsay Avramovic will make a motion about staying at the Hyatt and CCTCA for Convention 2026 year at the Full board meeting tomorrow.**
 - **Considerations for Future:**
 - See report for details.
 - **PDTCA Convention Meeting Dates for 2024**
 - May 31, 2024, Executive Meeting/ June 1, 2024, Full Board Meeting

- September 27, 2024, Executive Meeting/ September 28, 2024, Full Board Meeting
 - December 6th, 2024, Executive Meeting/Policy Review meeting
- **Exhibits** – Tara Hrysak – report posted.
 - **Work Completed**
 - We were able to fill all 124 booths!!! (One booth for PDTCA) We had a waitlist too. We did have two pre-show cancelations and were able to fill those with the waitlist.
 - Convention Day went well. Great communication between CTCC, Global Show Service and us.
 - **Work in Progress**
 - Show service has been contacted regarding new contract and prices. It has been requested that a detailed breakdown of cost be provided. All in costs and a breakdown per booth.
 - **Action Items**
 - Open registration in May
 - Look at booth prices from Global/CTCC and adjust booth prices to cover costs. Increase of at least \$20 will be necessary.
- **Executive Assistant** – Bertha Yagos – report posted.
 - **Work Completed**
 - Evaluation results from Sched have been sent to the speakers. Overall, the evaluations were very positive.
 - Hotel room winners for submitting evaluations.
 - Gail Smith Christ the Redeemer
 - Bill Holmes Foothills
 - Teachers think signing up in Sched means they are pre-registered, and they are not.
 - Some issues: Teachers not showing up even though they have pre-registered.
 - **Work in Progress**
 - Our speaking proposal site will open in mid-April. I have a form on the home page www.pdtca.org for potential speakers to fill in their name and email, if they wish to be notified when the speaking proposal opens.
 - Preparing speaker compensation for CRA
 - Set up data collection for speakers applying for Convention 2025
 - Transition from Caspio to Cognito for data management.
 - Suggest opening a new bank account for collecting money from exhibits via PayPal.
 - **Action Items**
 - Bertha Yagos is stepping down; however, she will be available to help the next person transition.
- **Social Media** – Paulette Morck – report posted.
 - **Work Completed**

- Using the program Buffer to post across Facebook, Instagram and X was a game changer! Canva was also a life saver!
- Donations from “Beyond Measures”, “Owl’s Nest” and “Medicine Wheel Publishing”. Both Beyond Measures and Owl’s Nest were donation/purchase match.
- **Work in Progress**
 - Not getting more engagement. We need ideas!! Very small percentage of our delegates engage in social media.
- **Action Items**
 - FAQ’s was a minimal commitment from Social Media, should that stay on duties? How do we engage more?
- **Secretary** – Susan Paton
 - **Work Completed**
 - 2024 Annual Report for Convention
 - **Work in Progress**
 - Minutes
 - **Action Items**
 - Hi-Lights
- **District Reps** – Karen Nakaska – Report Posted
 - Thank you was given to Bertha and Jill for all the hard work the two of you have done for the PDTCA. Also a thank you to Christine for all the work you have done for the PDTCA.
 - Thank you to everyone for putting on a great convention.
- **ATA Convention Lead** – Chris Gonsalvez
 - A memo was sent with registration information for the 2024 Spring Convention Meeting and Convention Treasurer's Seminar, April 25 PM (Treasurers) - 26 (Convention Meeting)
 - A memo was sent with information about the convention annual reports part A, due April 8.
 - A memo was sent with registration information for Spring PDC, April 26 (eve) - 27.
 -

Motion: That PDTCA receive the committee reports as presented.

Moved by Jenn Munton/Seconded by S. Paton. CARRIED

12. In-Camera Session

- Lindsay Avramovic /Susan Paton moved that we go in camera at 6:48 pm. Carried.
- Chris Gonsalvez/Lindsay Avramovic moved that we exit in camera at 8:23 pm. Carried.
- Jenn Munton/Tara Hrysak moved that all motions made in camera are ratified. Carried.

Christine Crane adjourned the meeting at 8:30

Minutes take by S. Paton