

Social Media Report

March 21, 2024

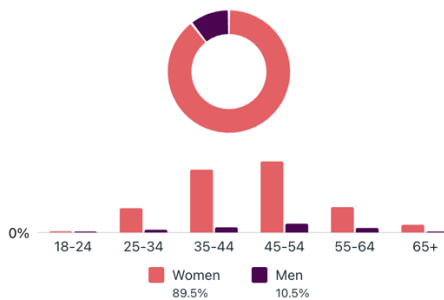
Work Completed

Using the program Buffer to post across Facebook, Instagram and X was a game changer!
Canva was also a life saver! 😊

Facebook followers ⓘ

573

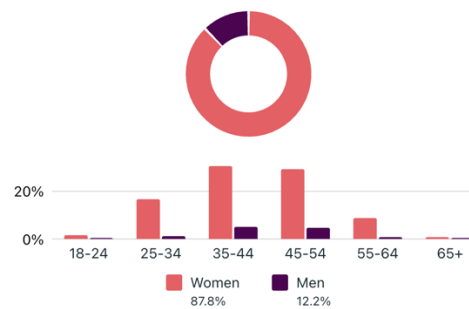
Age & gender ⓘ



Instagram followers ⓘ

347

Age & gender ⓘ



I could not see how to get analytics from X. They have changed this since they were Twitter.

Donations from “Beyond Measures”, “Owl’s Nest” and “Medicine Wheel Publishing”.
Both Beyond Measures and Owl’s Nest were donation/purchase match.

Work in Progress

Not getting more engagement. We need ideas!! Very small percentage of our delegates engage in social media.

New Business/Action Item

FAQ’s was a minimal commitment from Social Media, should that stay on duties?
How do we engage more?